

BERLIN DESIGN WEEK 2022

- First Look



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BNDNWK offers the first glimpse into the growing program of this year's festival, that will run from 12 to 22 May under the theme Higher Purpose. After a largely virtual BNDNWK 2021, physical events such as exhibitions, presentations, talks, workshops, and networking events will once again form the core of BNDNWK. A wide range of challenging and current design projects will be presented, aimed at a professional as well as public audience.

BNDNWK's program, including more detailed information on individual events, dates, times, and locations will go online at www.berlindesignweek.com in early April.

OPEN STUDIO NIGHTS – The call for entries is open 12 & 13 May

BNDNWK's networking event will be this year's festival opener. The OPEN STUDIO NIGHTS offer Berlin-based designers, studios, and agencies the opportunity to exchange ideas and make fruitful contacts with the festival's visitors of professionals and design aficionados. Visitors can expect unique insights into the studios of Berlin designers and their work, sometimes accompanied by a tailored program of presentations, talks, or guided tours.

Participants can apply until April 15 through the application form on the BNDNWK website.

DESIGN POOL – The call for entries is open 19 – 21 May, LIVING Berlin

BNDNWK's sales format DESIGN POOL will be back again this year, offering designers, manufacturers, and artisans the opportunity to offer their products – small series, special editions or new creations - over three days in temporary showrooms. The format focuses on interior design objects, but participants from other design disciplines are also welcome to apply for participation through the BNDNWK website until April 15.



DRAFTS – Multi-platform event **12 – 22 May, UdK designtransfer**

The multi-platform event DRAFTS invites researchers and designers to discuss and reflect upon the meaning of artifacts for research- and design activities within disciplines such as fashion, textile, and interaction design.

In an international collaboration between the Berlin University of the Arts (UdK) and the University of Borås – Swedish School of Textiles, artistic and research-based works are presented as part of an exhibition at designtransfer, a performance festival, as well as a symposium.

In addition, students of both institutes will exhibit their design projects together with students of the Kunsthochschule Weißensee, HTW Berlin, as well as HfS Ernst Busch during a one-day event at the Berlin Open Lab to illustrate the significance of artifacts from their point of view.

Seaphony – Installation **12 May – 8 June, Alte Münze**

The 500 square meter installation Seaphony presents a composition by sound artist and field recordist Christ

Watson – interweaving original recordings of whales, dolphins, penguins, seals, fish, icebergs and glaciers into a planet wide deep ocean experience by connecting all these animals and habitats with the sounds and rhythms of the ocean currents. The piece will also reflect upon the increasing noise pollution human actions have introduced into these ancient environments, the effects on marine life and what we are doing to restore the natural balance.

The sound art presented by Tony Myatt in spatial 360° acoustics is accompanied by a fluid light production by artist Theresa Baumgartner.

SEAPHONY is a project of OCEANS21. Tickets & more information at www.seaphony.org

Designpreis Brandenburg – Exhibition **12 – 18 May, LIVING Berlin**

In November 2021, the Designpreis Brandenburg was presented for the 12th time. Ten award winners were honored for outstandingly designed products, services, and concepts in the categories of industrial design, product design, communication design, and digital services. The works will be publicly exhibited for the first time during BNDNWK at LIVING Berlin. The

Designpreis Brandenburg is presented every two years by the Ministry of Economics.

Internationales Design Zentrum Berlin (IDZ)
Otl Aicher 100 „es gibt keinen computer, der nach freiheit ruft“

13 May, 7pm – 9pm, Akademie der Künste

On the occasion of the 100th birthday of Otl Aicher (1922-1991), an online platform is being created at the IDZ, which will be flanked by a series of events that will approach Otl Aicher's work from today's perspective and address questions about the „design state of the world“. The kick-off event will occur on Aicher's 100th birthday at the Akademie der Künste. Following his essay „kulturen des denkens“, lectures and discussions with Lukas Brand, Prof. Dr. Byung-Chul Han, Yasemin Keskinetepe, Prof. Jeanine Meerapfel and Prof. Dr. Jutta Weber, among others, will focus on ethics and the cultural dimensions of artificial intelligence. At the same time, the online platform will be activated. Registration is open at [idz.de](https://www.idz.de).

SPOTLIGHT ON – Presentation
Place and time to be announced.

IDZ's event SPOTLIGHT ON focuses on nominated and award-winning projects of the Bundespreis Ecodesign. The central question is: How can Ecodesign help achieve the higher goal of a trend reversal in consumer behaviour?

The Future of work – Campfire Session
Place and time to be announced.

The Campfire Session The Future of work by state of DESIGN focuses on corporate social responsibility. As a holistic discipline, design is not only dedicated to the quality of objects, processes, services but also entire systems. Aware that design and creation can thus also positively impact corporate decision-making processes, the session will discuss ESG - Environmental Social Governance in the context of the workplace and all its implications.

Speakers include Kim Dabbs (Steelcase, Global VP - Social Innovation), Joern Bruecker (Chairman Design at Business Association), Leon van Gerwen (Consultant Smart Working).



Extension of the application phase until April 1st

Under its theme Higher Purpose, BNDNWK 2022 will seek out to define a more sustainable, „better“ future – with design playing the role of observer, mediator, and solution provider. National and international designers, studios, brands, companies, and institutions can apply. All information about the application process, selection criteria and costs can be found at berlindesignweek.com.

About BNDNWK

Every spring, BNDNWK presents research and design projects that allow us to rethink and shape our future. Over the course of 11 days, exhibitions, talks, presentations, participatory projects and networking events are held across the city.



FURTHER INFORMATION

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