



BERLIN DESIGN WEEK

#RESILIENCE

MAY 08.—17., 2023

DESIGN & SCIENCE Summit 2023

BERLIN DESIGN WEEK presents the program of its new format

From May 12 to 17, BERLIN DESIGN WEEK will host the first DESIGN & SCIENCE Summit at its central festival location, the KantGaragen: a multidisciplinary forum commissioned by SenWEB - Project Future, bringing together international speakers from 10 cities of UNESCO's „Cities of Design“ network with national designers as well as companies and research institutions. Thus, in addition to an exhibition, a comprehensive program of talks, lectures and panels will take place over two days, focusing on the topics of artificial intelligence, new on-demand manufacturing processes such as robotics and cyber craft, and feasible utopias as an answer to the question: How do we want to live tomorrow?

„With this new format, we want to enrich the necessary discourse between design, science and business,“ explains Alexandra Klatt, Director of BERLIN DESIGN WEEK, „Solutions for a sustainable and socially just future that does without renunciation and prohibition are generally expected from research and technology. However, a symbiosis with design is needed for ideas such as Smart City, Smart Mobility and

Smart Energy not to lose their closeness to people. Design as a discipline has always created an intersection with people. Only when it works symbiotically with research and technology can mere innovation become real progress that reaches society.“

The entire program of the DESIGN & SCIENCE Summit can be found below:

EXHIBITION

DATES: MAY 12-17 (EXCEPT SUNDAY, 5/14).

Exhibitors: Sebastian Voigt of Design & Robotics will show prototypes of new robotic manufacturing processes and AI-generated designs of urban street furniture that he developed with students from FH Potsdam. HTW Berlin students Constantin Ruchay, Margarita Gehl and Jonas Peschel will present their installation DAS DING, an old tube television with a consciousness that reacts to its decay. The interdisciplinary project Kombutex presents bio-based alternatives to plastics and leather for the textile industry. Design studio WertelOberfell will show two product innovations, a poncho that prevents the identity of its wearer from being read out by AI-based facial recognition and an intelligent and energy-autonomous bicycle helmet. Computer scientist Pietro Rustici, product designer Jana Tothill-Calvo and UX designer Christian Ernst will show DOTOD, their gallery of cybernetic interpretations of tweets by prominent political candidates. The company Icaros Flights will present its VR sports device and simulator Icaros Home, which visitors can test. The AI-based installation by AR Creative Technologist Peter Kolski will also allow visitors to design their own products in real-time.

SUMMIT DAY 1
MAY, 1-7 PM

1 PM – Opening by Jan Mirus

TOPIC OF THE FIRST HALF OF THE DAY: RESILIENT CITIES IN EAST AND SOUTHEAST ASIA

1.15 PM - PRESENTATION & LECTURE

Bandung: DiverseCity – How communities benefit from the newest digital technology and media in urban games and interactive, immersive technology installations.

Tita Larasati (Focal Point UNESCO Bandung City of Design) and Adi Panuntum (Chair Bandung Creative City Forum & CEO Sembilan Matahari)

2 PM - LECTURE

Seoul: Circular innovation by design and science in Seoul – Observations and strategies from one of the world's most quickly adapting cities.

Estella Haesoo Kim (Seoul Design Foundation Global Relations Project Coordinator)

2.45 PM - LECTURE

Bangkok: Adapt > Survive > Grow – Challenges in creating sustainable and resilient urban environments.

Tipsukon Choungthong (Head of the Urban Redevelopment Department of the Bangkok Metropolitan Administration)

3.30 PM - BREAK

TOPIC OF THE SECOND HALF OF THE DAY: NEW METHODS IN DESIGN & MANUFACTURING

4 PM – PRESENTATION & LECTURE

New on-demand manufacturing methods

Sebastian Voigt (Designer & robotics expert and board member of the CyberCraft Institute)

5 PM – PANEL DISCUSSION

AI-based design: how AI-based design methods are changing design itself, value creation ecosystems, and our entire society.

Participants: Prof. Dr. Markus Abel (physicist, AI pioneer & serial entrepreneur), Peter Kolski (artist, entrepreneur, physicist & inventor of the MauAR app), Sebastian Voigt (Design & Robotics).
Moderation: Jan Mirus

SUMMIT DAY 2

MAY 13, 12-7 PM

12 PM – Opening by Jan Mirus

TOPIC OF THE FIRST HALF OF THE DAY: DUAL PERSPECTIVES FROM MEXICO AND CHINA

12.15 PM - LECTURE & GET TOGETHER

Querétaro: Agenda Creativa – An experiment to fuel regenerative urban design for a city that's a melting pot of biocultural diversity.

Ana Eugenia Vázquez Alemán (president of the Creative Querétaro Council) and Johann Llamas Vázquez (Sustainability Officer)

1 PM – PRESENTATION & LECTURE

Puebla: “Patio Efímero” (Ephemeral courtyard) explores the effect of design & architecture on the social fabric.

Luna Vanessa Silva Muñoz (director of the project „Patio Efímero“) and Gabriela Tinoco González (Director of the Tourism Department of Puebla)

1.45 PM - LECTURE

Wuhan: Making a megacity waterproof – How the “City of Hundreds of Lakes” responds to weather and climate challenges.

Lihua Zhang (Deputy Director of the Department of Quality and Safety, Wuhan)

2.15 PM - LECTURE

Shenzhen: How design is transforming a young metropolitan.
Ting Xu (general secretary Shenzhen City of Design)

2.45 PM - BREAK

TOPIC OF THE SECOND HALF OF THE DAY: SYNTHESIS AND OUTLOOK FOR THE FUTURE

3.15 PM – PANEL DISCUSSION

Designers: Voices of ethics in technology-dominated worlds?

Participants: Žan Girandon (product designer), Robin Hoske (designer, researcher, founder), Bettina Köbler (service designer & children's rights activist), Guoda Trečiokaite (material scientist & fashion designer), Anastasia Zagorni (entrepreneur & lecturer).

Moderation: Dr. Andrea Augsten

4.15 PM - LECTURE

Graz: Green Utopias

Didi Mosbacher (FH Joanneum)

4.45 PM - LECTURE

How an international engineering firm sees our future: Architecture legend Arup sends three thought leaders to describe what our coexistence will look like tomorrow from architectural, urban planning and futurological perspectives.

Rudi Scheuermann (Fellow & Head of City Business Germany), Tim Ahlswede (director, Lead Architecture Team Germany), Franziska Turber (European Lead Arup Foresight)

5.30 PM – PANEL DISCUSSION

When design & science come together: Visions for a future worth living.

Participants: Mark Jenewein (architect, Austria), Tita Larasati (designer & lecturer, Indonesia), Nicole Michel (designer & mobility expert, Germany), Victor Mata Temoltzin (economist & politician, Mexico), Franziska Turber, (futurologist, Germany)

Moderation: Jan Mirus

6.30 PM – closing by Jan Mirus

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FURTHER INFORMATION

www.berlindesignweek.com

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