



BERLIN DESIGN WEEK

#RESILIENCE

MAY 08.—17., 2023

Design throughout the city

Rediscover Berlin with BERLIN DESIGN WEEK.

As a melting pot for creativity, design and technology, Berlin attracts designers*, artists* and researchers worldwide. With its rich history and cultural diversity, the city provides an ideal backdrop for breaking the boundaries of conventional design practices. BERLIN DESIGN WEEK offers an opportunity to explore the different fields of design that flourish in Berlin and thus discover the city in a new way.

LUXOOM CREATIVE DESIGN STUDIO & LAB - FORMER CREMATORIUM WEDDING Mixed Reality Presentation

On the occasion of BERLIN DESIGN WEEK, experimental design studio Luxoom presents their new development REVELATE XR, an iPad-based XR (Extended Reality) real-time tool for demonstrating products such as large machines, among others. Luxoom invites visitors to explore the possibilities of Mixed Reality in their spaces and discuss the potential of sustainable XR solutions in design and marketing.

Luxoom Lab - the studio's experimentation field - presents the video installation five planets (2015) by conceptual artist Mischa Kuball. Using light as a medium, Mischa Kuball explores architectural spaces and their social and political discourses. Using five rotating disco balls, which cast the light projected onto them as the names of five planets of our solar system fragmented onto the room's walls and floor, five planets testify to the intangible and incomprehensible of our universe. Yet, simultaneously, the work leaves visitors with the sensual feeling of being suspended in another sphere.

SELLABERLIN - FORMER FIRE STATION OF FUNKHAUS BERLIN Sustainable design with wood

The noticeable effects of climate change have significantly contributed in recent years to wood being seen as a new source of hope in design and construction. Based on a current project, the construction of the highest boarding school building made of wood in Europe in Kuchl, Austria, SellaBerlin is shedding light on the relevant topic of sustainable construction with renewable raw materials in an exhibition. The boarding school building is being built according to designs by SPS Architekten (Salzburg, Austria) under Simon Speigner. It is made possible by the modular construction method of Kaufmann Bausysteme from Berlin. In addition to the boarding school building, other projects on the

theme of building and designing with wood by, among others, Simon Speigner, Christian Kaufmann (Kaufmann Bausysteme) and furniture producer Peter Huszl will also be on display.

INTERNATIONAL DESIGN CENTER BERLIN (IDZ) - METROPOLENHAUS Augmented Reality Presentation & Get-together

IDZ Berlin celebrates the inspiring convergence of design, art and technology with a presentation by designers Adi Ticho and Nivi Lehavi, who will introduce their platform Unveil. The platform uses augmented reality technology to present digital art in the city, allowing artists to show their work in public spaces. By doing so, the platform also creates a new experience of art and discovering places and stories in the city, making AR technology a new creative medium. Designers Ticho and Lehavi met during their master's studies in Social Design at the Design Academy Eindhoven, where they began their collaboration, which they are now continuing in Tel Aviv. IDZ members and international guests will also be present at the get-together.

CONNECTING THE DOTS - EUROPACITY Architecture Education Tour

In collaboration with Archivibe, Valcucine, a producer of modern Italian designer built-in kitchens, is hosting an educational tour of sustainable architecture and design in Berlin. The educational tour is designed to allow young interior designers and architects to experience and learn how to adapt their working practices to create architecture that positively impacts our world. Architects and offices participating in the tour are 50Hertz with LOVE Architecture and Urbanism, LAVA (Laboratory For Visionary Architecture) headquarters offices, and the Tchoban Foundation Museum of Architectural Drawings with architects Sergei Tchoban and Aldo Rossi.

HTW - BERLIN UNIVERSITY OF APPLIED SCIENCES - CAMPUS WILHELMINENHOF 12 short-term projects from the field of contemporary design

In twelve individual exhibitions, the communication design program of HTW Berlin presents current projects from photography, film, illustration, inclusive design, information and service design, virtual worlds and AI. The projects will be shown in the historic buildings of the former AEG and the cable factory Oberspreewitz, today's Campus Wilhelminenhof of the University. Visitors will gain not only insights into innovative design projects but also the development of new technologies. The event also offers the opportunity to get to know new ideas and concepts developed by the students and to enter into a direct exchange with them.

ON THE EDGE, DR CATHY FRANZI - MICHAEL REID GALLERY Ceramics Exhibition

In her exhibition at Michael Reid, the Australian artist Dr Cathy Franzi presents works primarily created through fieldwork during a residency in the Stirling Range National Park in Australia's far southwest. An extraordinary haven of biodiversity that Cathy Franzi has translated onto ceramics.

The award-winning artist has been working for several years on the graphic representation of Australian flora on ceramic vessels, incorporating scientific and ecological knowledge into her work. Thus, her pieces reflect their environmental contexts and are informed by the precarious existence of many plants that inspire them. Her interdisciplinary approach is based on a degree in Natural Sciences and a Master of Visual Arts in Ceramics from the School of Art and Design at the Australian National University. It has led to numerous science and art projects.

HEITER X - KANTGARAGEN, DESIGN POOL Terra Firma, an edible tabletop installation
Heiter X is a food design and culinary experience studio that explores the connection between food, art, design, eating and sustainability through edible installations. As part of BERLIN DESIGN WEEK, Heiter X presents the Terra Firma project - a unique tablescape made from natural and recycled materials, including raw clay, natural carnauba wax and biomass. The materials used are carefully selected, promoting environmentally responsible practices, and reminding us of the lifecycle of food in our daily lives. Terra Firma offers an immersive culinary experience that allows guests to connect with their food in a deeper and more meaningful way while demonstrating our choices' impact on the environment.

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FURTHER INFORMATION

www.berlindesignweek.com

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