DES.GN + SC ENCE

TALK PROGRAMME All talks, presentations and workshops will be held in the STUDIO in the Peter Behrens Building.

28.4.

11.30

Lioba Rubik, HTW Berlin System Design System Mapping as a co-creative Design Method

12.15

Lena Jacobi, HTW Berlin System Design Shaping visions for a future-proof society?

14.00 - 16.45

Transforming the Future by System Design – Workshops with Lioba Rubik and Lena Jacobi, HTW Berlin System Design 14 Uhr (1) Exploring Systems

15 Uhr (2) Building Visions

16 Uhr (3) Designing Actions

All workshops can also be attended individually.

17.00

Prof. Sebastian Feucht, Industrial Design, HTW Berlin Presentation of the "House of Transformation" platform, which networks students, teachers, researchers and stakeholders from business, politics and civil society in order to bundle commitments to future viability and sustainability.

17.45

Simon Herdegen and Felix Müller, HTW Berlin System Design eating walls - Is food culture regenerating the urban landscape?

18.15

Marlón Escobar Saupe Material Hub make circular material use more commonplace.

30.4.

14.30 - 15.30

Thomas Charles, Thomas Charles Design Visual Design for Science and how graphic design can create new knowledge.

15.30 - 16.30Nicole Michel & Shantanu Joshi, Alstom Presentation of a vision of the mobility of the future.

17.00 - 18.00

BE-U food LAB Panel discussion on the future of sustainable food in cities. The talk will be followed by a tasting of sustainable cuisine.

18.30 - 19.30

BE-U new energy LAB

Panel discussion on sustainable energy strategies for metropolises in the context of increasing urbanization and the need to make cities more sustainable.



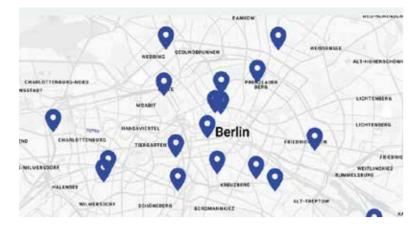
15.00 – 18.00 Wahnsinn Design GmbH

Presentation of the company's own "design-led evolution" method in software design; live podcast episode "Better with design" by Christoph Kolb and Alexander Hachmann; and a live design consultation on software projects.

18.00 - 19.00

Roman Achleiter, Senior Key Expert and Creative Director, Siemens Healthineers

Rethinking UX for young patients - How to reduce sedation rates in pediatrics.



5.5.

13.00 - 14.00

Dr. Oliver Nickel, SWELL GmbH Presenting solutions combining technology, digital innovation and design to reduce the burden on our planet and enable people to live better lives.

14.00 – 15.00 unyt.Berlin Insights into the strategic design of capital goods.

16.00 - 17.00

MYRIAD. Where we connect. - Behind the scenes Sebastian Baurmann and Dirk Hoffmann from Artificial Rome offer a look behind the scenes of the internationally successful virtual reality experience MYRIAD. Where we connect.

15.00 - 16.00

Media Integreat GmbH & Co. KG Talk about the role of immersive technologies in design, inspired by experiences like Pokémon Go.

17.00 - 18.00

Duann Scott (USA), Bits to Atoms On the development and promotion of the use of computational design, from specially developed materials to buildings.

Eine Übesricht der Locations finden Sie auf berlindesignweek.com/programm



DESIGN + SCIENCE EXHIBITION

27.4. - 5.5.

Peter Behrens Building Visitor entrance Ostendstraße 1-4 12459 Berlin

Opening hours

27.04.	11.00 - 20.00
28.04.	11.00 - 20.00
29.04.	14.00 - 20.00
30.04.	14.00 - 20.00
01.05.	11.00 - 20.00
02.05.	14.00 - 20.00
03.05.	14.00 - 20.00
04.05.	11.00 - 20.00
05.05	11.00 - 20.00

The DESIGN + SCIENCE exhibition presents a wide variety of works that illustrate the interplay between design and science. Visitors can look forward to innovative concepts and projects that address topics such as sustainable materials and processes, the redefinition of the patient experience of children, the combination of art and science in multimedia installations and the challenges of climate change and urban systems. From interactive installations to visionary concepts and a vision kiosk, the exhibition offers an inspiring insight into shaping the future through the interaction of design and science.

Exhibitors Alice Potts CODE University DAOAD/Yuruo (China) Duann Scott/Bits to Atoms (USA) freeform collective Sebastian Voigt/Design & Robotics Sophie Falkeis (Austria) MYRIAD. Where we connect Multimedia-Installation Unsim unyt.Berlin HTW Berlin a.o. BERLIN DESIGN WEEK 2024 Program overview and highlights

27.4. - 5.5.

BERLIN DESIGN DAY, Design conference 27.4., 13.45 – 19.00 Peter Behrens Building, Studio, Ostendstraße 1-4, 12459 Berlin Registration for visitors is requested here

DESIGN POOL, Design Market 27. – 28.4., 12.00 – 20.00 Peter Behrens Building, Ostendstraße 1-4, 12459 Berlin

NEXT – Young European Design, Exhibition 27. – 28.4. & 1. – 5.5., $11.00 - 18.00 \mid$ 2. – 3.5., 11.00 - 17.00Opening: 26.4., 19.00 Project presentations by the designers: 27.4., 14.00 – 17.00 Kunstgewerbemuseum, Matthäikirchplatz, 10785 Berlin

Fakultät Gestaltung der HAWK Hildesheim, Exhibition 27. - 30.4., $14.00 - 18.00 \mid 29.$, 30.4., 14.00 - 15.00Projektor, Markgrafenstraße 88, Metropolenhaus, 10969 Berlin

SellaBerlin, Exhibition 27. -30.4. & 2.-4.5., 15.00 - 18.00 | 30.4., 15.00 - 21.00 | 4.5., 11.00 - 16.00SellaBerlin, Nalepastraße 25, 12459 Berlin designtransfer UdK - Universität der Künste, Exhibition

27.4. – 1.5., 12.00 – 18.00 Opening: 26.4., 18.00 – 22.00 designtransfer interim @ feldfünf, Fromet-und-Moses-Mendelssohn-Platz 7–8 10969 Berlin

Berlin International University of Applied Science, Exhibition 27.4. - 5.5., 12.00 - 18.30 | 2. - 3.5., 12.00 - 23.45Berlin International UoAS, Salzufer 6, 10587 Berlin

Bottone Showroom 27.4. – 5.5., 11.00 – 18.00 | 30.4., 11.00 – 22.00 Bottone, Leipziger Straße 66, 10117 Berlin

Collegium Hungaricum Berlin, Ausstellung 29.4. -3.5., 13.00 - 18.00 | 1.5., 11.00 - 16.00 Collegium Hungaricum, Dorotheenstr. 12, 10117 Berlin

Nordic embassies, Exhibition 27.4. -5.5., 13.00 - 18.00 | Mo-Fr 10.00 - 19.00, Sa/Su/H 11.00 - 16.00Nordische Botschaften Berlin –Felleshus, Rauchstraße 1, 10787 Berlin

EOOS Design, Ausstellung 3.5. - 5.5., Fr 10.00 - 18.00, Sa/Su 11.00 - 18.00 Kunstgewerbemuseum, Matthäikirchplatz, 10785 Berlin

ABOUT BERLIN DESIGN WEEK

BERLIN DESIGN WEEK is an annual festival that highlights and celebrates the diversity of design in Berlin and beyond. It offers a platform for designers, companies and organisations to present and discuss the latest trends and innovations in the field of design. The main location of BERLIN DESIGN WEEK 2024 is the Peter-Behrens-Bau in Oberschöneweide. The historic building is part of the BE-U | Behrens-Ufer project, which, in the coming years, will be transformed into a sustainable urban district unlike any other in the world.

MOBILITY PARTNER POLESTAR

Polestar is the official automotive partner of BERLIN DESIGN WEEK 2024. The EV manufacturer will provide the transport link from the Polestar Space at Hackescher Markt and from Leipziger Platz to the main location in the Peter-Behrens-Bau and back: visitors will have the option to either use the shuttle service or to take the wheel themselves. Passengers can acquaint themselves with the topic of electromobility under expert guidance - at the following times, subject to availability the following times, subject to availability:

Weekends/Public holidays: 11.00–20.00 Weekdays: 13.30–20.00 Berlin Design Nights: until 23.00

You can board at these two stations: Polestar Space (not on May 01) Neue Schönhauser Straße 3-5 10178 Berlin

Leipziger Platz near S-/U-Bahn Potsdamer Platz Leipziger Platz 7 10117 Berlin



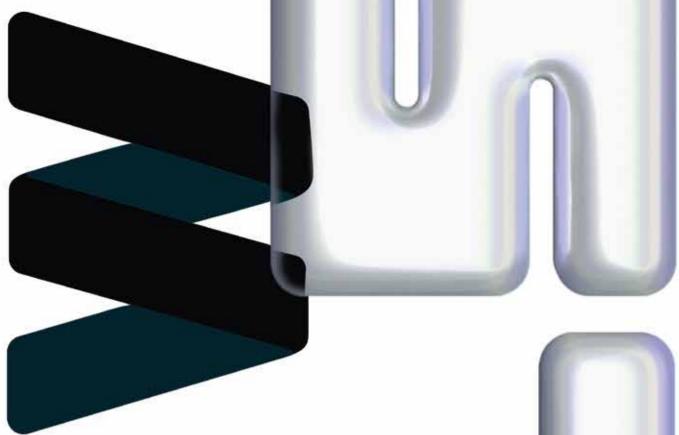






CREATIVE CITY BERLIN





berlin design week



27.04.— 05.05.24 INSIGHTS

berlindesignweek.com



On two evenings, Berlin designers and studios will open their doors to present their work in their own spaces. After the end of the BERLIN DESIGN WEEK program at the Peter Behrens Building, Polestar, the mobility partner of BERLIN DESIGN WEEK 2024, will take all interested parties directly from the Peter Behrens Building to their first stop of BERLIN DESIGN NIGHTS.

2.5.

CHARLOTTENBURG 14.00 - 18.30 on time PR, Lietzenburgerstrasse 99, 10707 Berlin Berlin Design Week x on time PR A get-together of creatives, media, influencers & movers Showroom

17.00 - 21.30Weberloft, Sophie-Charlotten-Straße 15, 14059 Berlin Hand weaving open house and showroom. Try out the weaving frames.

18.30 - 23.45Berlin International University of Applied Science, "Punk & Participation" & "University of the future", Salzufer 6, 10587 Berlin-Charlottenburg Extended opening hours of the exhibition

ab 19.00 Design Bridge und Partners, Knesebeckstraße 33, 10623 Berlin Project presentations, screen printing workshop, Design Neighborhood Tour.

TIERGARTEN 18.00 Kunstgewerbemuseum, Matthäikirchplatz, 10785 Berlin IMAGINE. CORAL REEF. Vernissage

MITTE, WEDDING, MOABIT 12.00 - 18.00TEBTON® Showroom, Auguststraße 22, 10117 Berlin Open House

14.00 - 20.00vondingen / studio jakob timpe, Lehrter Straße 37, 10557 Berlin Known for its standing tables and frames, the design label is now presenting its first own collection.

17.00 - 21.00Caroline McMillan x seekicks Studio. Langhansstraße 96, 13086 Berlin Together with seekicks, an initiative of the Weißensee Kunsthochschule Berlin, the technology designer is hosting a fragrance workshop.

SCHÖNEBERG 17.00 - 22.00Tamschick Media+Space, Bülowstraße 66, Aufgang D3, 10783 Berlin-Schöneberg Interactive showcases, live demos and stimulating discussions provide an insight into the work of the studio for media scenography.

KREUZBERG, FRIEDRICHSHAIN 18.00 - 20.00IDZ Berlin x Designbüro Mattership, Fromet-und-Moses-Mendelssohn-Platz 7-8 feldfünf Projekträume im Metropolenhaus E-Bike-City - The city of the future

18.00 - 21.00Aufschnitt / Gravitex Studio, Boxhagener Straße 32, 10245 Berlin Presentation of a new furniture collection by textile designer Silvia Wald and Cuban wood artist Aliu Gonzales.

18.00 - 22.00

Beta Realities, Forster Straße 6, 10999 Berlin Open house of the newly opened studio in Kreuzberg and insight into the work of the award-winning studio for spatial innovation - architecture, urban planning, interiors and product design that bring people together.

18.30 - 22.00

Ralph Appelbaum Associates Inc. Oranienstraße 183, 10999 Berlin The planners and designers of award-winning museums, exhibitions, memorials and visitor centers will provide insights into their work based on current projects.

TREPTOW/KÖPENICK 15.00 - 23.00SellaBerlin. "Selected - Furniture without an expiration date", Alte Feuerwehr am Funkhaus Nalepastraße 25, 12459 Berlin Extended opening hours of the exhibition

bundespreis ecodesign Jan Hillmann-Regett+Jakob Lehr

WOOHOO WOOL by KNIT KNIT Berlin & Lana Grossa Photo©Anna Jünemann—STROKE AND MARVEL

Tamschick Media+Space Festung Dresden





17.00 - 19.00Miele & VDID (Verbandes Deutscher Industrie Designer e.V.). Miele Experience Center. Unter den Linden, 10117 Berlin Presentations and subsequent discussion on Making customer centricity measurable and designing it - New tools and the future of design in development.

18.30 - 23.45DAYONE Studio, Get inspiration and exchange ideas about Al-powered design and try out AI applications directly.

PRENZLAUER BERG 18.00 - 21.00HEIPL Berlin x CzaK, Danziger Straße 57, 10435 Berlin Presentation of a new series of clay figures by the Hungarian animator and illustrator Csaba Klement.

SCHÖNEBERG 17.00 - 22.00Tamschick Media+Space. Bülowstraße 66, Aufgang D3, 10783 Berlin Interactive showcases, live demos and stimulating discussions provide an insight into the work of the

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18.00 - 22.00

Beta Realities, Forster Straße 6, 10999 Berlin Open House des in Kreuzberg neu eröffneten Studios und Einblick in die Arbeit des preisgekrönten Studios für räumliche Innovation - Architektur, Städtebau, Innenräume und Produktdesign, die Menschen zusammenbringen.

TREPTOW/KÖPENICK 15.00 - 23.00SellaBerlin, "Selected - Furniture without an expiration date", Alte Feuerwehr am Funkhaus Nalepastraße 25, 12459 Berlin Extended opening hours of the exhibition

3.5.

CHARLOTTENBURG 14.00 - 18.00 on time PR, Lietzenburgerstrasse 99, 10707 Berlin Berlin Design Week x on time PR A get-together of creatives, media, influencers & movers Oudenarder Straße 16, 13347 Berlin-Wedding

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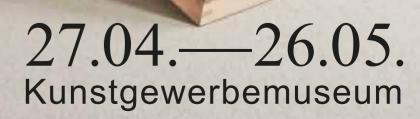
14.00 - 20.00vondingen / studio jakob timpe, Lehrter Straße 37, 10557 Berlin Known for its standing tables and frames, the design studio for media scenography. label is now presenting its first own collection.

16.00 - 20.00The MiNiMONO Project. Brunnenstraße 158, 10115 Berlin Open house of the studio, workshop and garden. Playful Presentation of a new furniture collection by textile desidiscovery of the furniture.



YOUNG EUROPEAN DESIGN









staatliche Museen zu Berlin