



PRESS RELEASE

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BERLIN DESIGN WEEK 2024

Start of the application phase

From April 27 to May 5, 2024, BERLIN DESIGN WEEK will again be a central meeting point for the design industry. In the coming year, the festival will once again strive to present design as a comprehensive interdisciplinary force that integrates social, cultural and technological aspects and focuses on design's transformative impact. Participants can now apply for BERLIN DESIGN WEEK 2024 and help shape the diversity of the program.

This year's theme: INSIGHTS

Next year's BERLIN DESIGN WEEK will be held under the INSIGHTS guiding theme and invites participants to reflect and delve deeper. The aim is to understand design as an aesthetic discipline and as a means of exploring and presenting complex contexts. Participants are invited to present designs that offer insights into their creative processes and simultaneously show how these processes address social, technological and ecological issues and offer solutions.

Become a participant

National and international designers, design studios, collectives, brands, companies, research facilities and institutions can apply to participate until February 29, 2024 – whether they are established players, start-ups, or career changers. The application process is aimed at participants who are willing to present experimental and innovative projects that have the potential to enrich the design industry as well as social and ecological discourse. All information on the application process, selection criteria and cost are on the festival's website at berlindesignweek.com.

BERLIN DESIGN WEEK 2024

April 27 – May 5

berlindesignweek.com | Press area

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About BERLIN DESIGN WEEK

BERLIN DESIGN WEEK is an annual festival that highlights and celebrates the diversity of design in Berlin and beyond. It offers a platform for designers, companies and organisations to present and discuss the latest trends and innovations in the field of design. The main location of BERLIN DESIGN WEEK 2024 is the Peter-Behrens-Bau in Oberschöneweide. The historic building is part of the BE-U | Behrens-Ufer project, which, in the coming years, will be transformed into a sustainable urban district unlike any other in the world.