



**PRESS RELEASE**  
**Berlin, April 18, 2024**

**BERLIN DESIGN WEEK 2024**

## **Talks, presentations and exchange - The program of DESIGN + SCIENCE and BERLIN DESIGN NIGHTS**

BERLIN DESIGN WEEK is a lively meeting place for local and international design culture. Not only do designers, creatives and researchers have the opportunity to network here, but visitors also get an insight into current trends in design. Interactive formats for knowledge transfer are central to the BERLIN DESIGN WEEK program.

The complete DESIGN + SCIENCE and BERLIN DESIGN NIGHTS programs are below.

### **DESIGN + SCIENCE TALKS**

*All talks, presentations and workshops will be held at the Peter-Behrens-Bau.*

**28 April 2024**

**11.30 am**

**Lioba Rubik, HTW Berlin, System Design**  
System Mapping as a Co-Creative Design Method

**12.15 pm**

**Lioba Rubik, HTW Berlin, System Design**  
Building Visions for a Future-Proof Society?

**2.00 pm–4.45 pm**

**Designing the Future with System Design – Workshop with Lioba Rubik and Lena Jacobi, HTW Berlin, System Design**

2 pm (1) [Exploring Systems](#)

3 pm (2) [Building Visions](#)

4 pm (3) [Designing Actions](#)

All workshops can also be attended individually.

**5 pm**

**Prof. Sebastian Feucht, Industrial Design, HTW Berlin**

Presentation of the “Haus der Transformation” platform, which offers a network for students, teachers, researchers, and stakeholders from business, politics, and civil society in order to combine efforts towards sustainability and future viability.

**5.45 pm**

**Simon Herdegen and Felix Müller, HTW Berlin, System Design**

Eating Walls – Can Our Food Culture Regenerate the Urban Landscape?

[Read more](#)

**6.15 pm**

**Marlón Escobar Saupe**

Material Hub – Making Circular Material Usage More Accessible.

## 30 April 2024

2.30 pm–3.30 pm

**Thomas Charles, Thomas Charles Design**

Visual Design for Science and How Graphic Design Can Generate New Knowledge.

[Read more](#)

3.30 pm–4.30 pm

**Nicole Michel and Shantanu Joshi, Alstom**

Presentation of a vision of the mobility of the future.

[Read more](#)

5 pm–6 pm

**BE-U food LAB**

Podium discussion on the future of sustainable nutrition in cities. The talk will be followed by a sustainable cuisine tasting.

[Read more and register](#)

6.30 pm–7.30 pm

**BE-U new energy LAB**

Panel discussion on sustainable energy strategies for large cities in the context of increasing urbanisation and the need to design more sustainable cities.

[Read more and register](#)

## 4 May 2024

3 pm–6 pm

**Wahnsinn Design GmbH**

Presentation of a unique method of “design-led evolution” in software design, live episode of the “Besser mit Design” podcast by Christoph Kolb and Alexander Hachmann, and a live design consultation on software projects.

[Read more](#)

6 pm–7 pm

**Roman Achleiter, Senior Key Expert and Creative Director, Siemens Healthineers**

Rethinking UX for Young Patients – How To Reduce Sedation Rates in Children’s Medicine.

[Read more](#)

## 5 May 2024

1 pm–2 pm

**Dr Oliver Nickel, SWELL GmbH**

Presentation of solutions that connect technology, digital innovation and design in order to reduce the burden on our planet and offer humans a better life.

[Read more](#)

2 pm–3 pm

**unyt.Berlin**

Insights into the strategic design of capital goods.

[Read more](#)

3 pm–4 pm

**Media Integreat GmbH & Co. KG**

Talk on the role of immersive technologies in design, inspired by experiences like Pokémon Go.

[Read more](#)

4 pm–5 pm

**MYRIAD. Where we connect. – behind the scenes**

Sebastian Baurmann and Dirk Hoffmann from Artificial Rome offer a behind-the-scenes look at the internationally successful virtual reality experience MYRIAD. Where we connect.

[Read more](#)

5 pm–6 pm

**Duan Scott, Bits of Atoms**

On the development and promotion of computational design – from specially developed materials all the way to buildings.

[Read more](#)

## **BERLIN DESIGN NIGHTS Programme**

*Over the course of two evenings, designers and studios will open their doors and present their work in their own space. After the conclusion of the BERLIN DESIGN WEEK programme at the Peter-Behrens-Bau, Polestar, mobility partner of BERLIN DESIGN WEEK 2024, will transport all interested attendees from the Peter-Behrens-Bau directly to their first BERLIN DESIGN NIGHTS stop.*

### **Programme on 2 May 2024**

#### **Charlottenburg**

2.00 pm–6.30 pm

**On time PR, Lietzenburger Straße 99, 10707 Berlin-Charlottenburg**

Open showroom and brand presentations of Pedestal, Granit and Bredemeijer.

[Read more](#)

5.00 pm–9.30 pm

**Weberloft, Sophie-Charlotten-Straße 15, 14059 Berlin-Charlottenburg**

Hand-weaving studio open house and showroom. Try out the weaving frames for yourself.

[Read more](#)

from 7.00 pm

**Design Bridge and Partners, Knesebeckstraße 33, 10623 Berlin-Charlottenburg**

Project presentations, screen printing workshops, a design tour through the neighbourhood.

[Zum Programm und Anmeldung](#)

until 11.45 pm

**Berlin International University of Applied Science, “Punk & Participation” and “University of the Future”, Salzufer 6, 10587 Berlin-Charlottenburg**

Extended opening times for the exhibitions.

[Punk & Participation](#) | [University of the Future](#)

## Tiergarten

from 6.00 pm

**EOOS Design, „IMAGINE: Coral Reef. Regenerative Design“, Kunstgewerbemuseum, Matthäikirchplatz, 10785 Berlin**

Exhibition opening.

[Read more](#)

## Mitte, Wedding, Moabit

**12 pm–6 pm, TEBTON® Showroom, Auguststraße 22., 10117 Berlin-Mitte**

Open house.

[Read more](#)

**2 pm–8 pm**

**vondingen / studio jakob timpe, Lehrter Straße 37, 10557 Berlin-Moabit**

Known for its STAND tables and trestles, the design label is now presenting its first collection.

[Read more](#)

**5 pm–7 pm**

**Miele & VDID (Association of German Industrial Designers), Miele Experience Center, Unter den Linden, 10117 Berlin-Mitte**

Presentations followed by a discussion on shaping and making customer-centricity quantifiable – new tools and the future of design in development.

[Read more](#)

**5 pm–9 pm**

**Caroline McMillan × seekicks Studio, Langhansstraße 96, 13086 Berlin-Wedding**

Together with seekicks, an initiative of the Weißensee Academy of Art Berlin, the technology designer is hosting a scent workshop.

Read more

## Schöneberg

**5 pm–10 pm**

**Tamschick Media+Space, Bülowstraße 66, Aufgang/Staircase D3, 10783 Berlin-Schöneberg**

Interactive showcases, live demos and fascinating discussions offer insights into the studio's media scenography work.

[Read more](#)

## Kreuzberg, Friedrichshain

**6 pm–8 pm**

**IDZ Berlin × Designbüro Mattership, Fromet-und-Moses-Mendelssohn-Platz 7-8**

**feldfünf project spaces at the Metropolenhaus**

E-Bike City – The City of the Future

[Read more and register](#)

**6 pm–9 pm**

**Aufschnitt / Gravitex Studio, Boxhagener Straße 32, 10245 Berlin-Friedrichshain**

Presentation of a new joint furniture collection by textile designer Silvia Wald and Cuban artist Aliu Gonzales.

[Read more](#)

6 pm–10 pm

**Beta Realities, Forster Straße 6, 10999 Berlin-Kreuzberg**

Open house of the newly opened Kreuzberg studio and insights into the work of the award-winning studio for spatial innovation – architecture, urban planning, interiors and product design that bring people together.

[Read more](#)

6.30 pm–10 pm

**Ralph Appelbaum Associates Inc, Oranienstraße 183, 10999 Berlin-Kreuzberg**

The planners and designers of award-winning museums, exhibitions, memorials and visitor centres offer insights into their work on the basis of current projects.

[Read more](#)

### Treptow/Köpenick

3 pm–11 pm

**SellaBerlin, “Selected – Furniture without an Expiration Date”, Alte Feuerwehr am Funkhaus, Nalepastraße 25, 12459 Berlin-Treptow/Köpenick**

Extended opening times for the exhibition

[Read more](#)

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4 pm–8 pm

**The MiNiMONO Project, Brunnenstraße 158, 10115 Berlin-Mitte**

Studio, workshop and garden open house. Discover the furniture in a playful way.

[Read more](#)

4 pm–9 pm

**KnitKnit Berlin x Designstudio Stroke & Marvel, bei KnitKnit Linienstraße 54, 10115 Berlin-Mitte**

Presentation of their new WOOHOO wool line.

[Read more](#)

6.30 pm–11.45 pm

**DAYONE Studio, Oudenarder Straße 16, 13347 Berlin-Wedding**

Inspiration and discussion on AI-powered design and an opportunity to try out AI applications.

[Read more](#)

### **Prenzlauer Berg**

6 pm–9 pm

**HEIPL Berlin x CzaK, Danziger Straße 57, 10435 Berlin-Prenzlauer Berg**

Presentation of a new series of clay figures from Hungarian animator and illustrator Csaba Klement.

[Read more](#)

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## **BERLIN DESIGN WEEK 2024**

April 27 – May 5

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### **About BERLIN DESIGN WEEK**

BERLIN DESIGN WEEK is an annual festival that highlights and celebrates the diversity of design in Berlin and beyond. It offers a platform for designers, companies and organisations to present and discuss the latest trends and innovations in the field of design. The main location of BERLIN DESIGN WEEK 2024 is the Peter-Behrens-Bau in Oberschöneweide. The historic building is part of the BE-U | Behrens-Ufer project, which, in the coming years, will be transformed into a sustainable urban district unlike any other in the world.

### **Program partner**

Parts of the DESIGN+SCIENCE program were commissioned by the Senate Department for Economics, Energy and Public Enterprises/ Projekt Zukunft Berlin.

### **Our mobility partner: Polestar**

As the official mobility partner of BERLIN DESIGN WEEK 2024, the electric vehicle manufacturer Polestar will be responsible for transport from two locations in Berlin-Mitte to the main location of BERLIN DESIGN WEEK 2024 – the Peter-Behrens-Bau – and back, offering visitors both a shuttle service and the opportunity to drive themselves.