



## PRESSEMITTEILUNG

Berlin, May 8, 2024

### BERLIN DESIGN WEEK 2024

#### Closing of BERLIN DESIGN WEEK: Insights into the future of design

Last Sunday marked the end of the seventh BERLIN DESIGN WEEK, which took place from April 27 to May 5 at Peter-Behrens-Bau in Oberschöneweide and other locations in the city and attracted an international audience. Under the theme INSIGHTS, the design festival offered insights into the transformative power of design and its ability to tackle social, technological and ecological challenges.

The event brought together around **160 exhibiting designers and experts** from a variety of design fields, including industrial design, graphic design, interactive design, environmental design, computational design, healthcare design and hybrid manufacturing. These disciplines were reflected in the diverse contributions of the participants, who presented innovative solutions and creative approaches. Particular emphasis was placed on experimental approaches that challenge and expand traditional design concepts and operate at the interface between design on the one hand and science and technology on the other. That includes using computational design to optimize mechanical and aesthetic functions, the development of user-friendly medical devices and procedures, and innovative materials and immersive VR installations. The influence and possibilities of AI were highlighted in many exhibitions and talks.

Festival Director Alexandra Klatt summarizes the event as follows: **"This year's BERLIN DESIGN WEEK has once again confirmed that Berlin is a vibrant centre for creative innovation. Its role as a platform for design solutions has shown how design contributes to tackling global challenges directly from the heart of our city. We are proud to have been able to bring these diverse perspectives together under one roof and thank all participants for their inspiring contributions."**

#### BERLIN DESIGN WEEK 2025

The next BERLIN DESIGN WEEK will take place in spring 2025. The exact date will be announced soon.

#### Mobility partner Polestar

As a mobility partner of BERLIN DESIGN WEEK 2024, the e-car manufacturer Polestar has connected two central locations in Berlin-Mitte with the main location of BERLIN DESIGN WEEK 2024, the Peter Behrens Building. Polestar has offered visitors a comprehensive shuttle service and invited them to drive the respective vehicle themselves.



The following exhibitions will remain open in the coming weeks:

**'NEXT - Young European Design', Kunstgewerbemuseum  
Until May 26**

The exhibition presents young design talents from Europe who are committed to shaping a sustainable future. A collaboration of BERLIN DESIGN WEEK with EUNIC Berlin and the Kunstgewerbemuseum der Staatlichen Museen zu Berlin.

**'Interior', Collegium Hungaricum Berlin  
Until May 31**

The exhibition shows objects, interventions and prototypes by young designers from Hungary.

**'IMAGINE: Coral Reef. Regenerative Design, Kunstgewerbemuseum  
Until June 23**

The second edition of the experimental design exhibition explores the possibilities of regenerative design, inspired by the complex ecosystems of corals.

**'Swedish Glass Design RE:IMAGINED', Swedish Embassy  
Until July 7**

The exhibition shows contemporary tableware and interior products from the traditional design manufacturers Orrefors and Kosta Boda and tells the story of the development of the two brands.

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**BERLIN DESIGN WEEK 2024**

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**About BERLIN DESIGN WEEK**

BERLIN DESIGN WEEK is an annual festival that highlights and celebrates the diversity of design in Berlin and beyond. It offers a platform for designers, companies and organisations to present and discuss the latest trends and innovations in the field of design.