

Press Release

Berlin, 02. Januar 2026

Partnering with designboom and Launching New Design Hub Pro- gramme for International Reach



Berlin Design Week announces a major new media partnership: designboom, one of the world's most far-reaching design platforms, becomes the official media partner of Berlin Design Week 2026. The partnership strengthens the festival's international reach under its motto DESIGN REAL.

The four-day programme from May 28 to 31, 2026, comprises several formats: Berlin Design Nights opens the festival on May 28, followed by The Berlin Format on May 29. The Design Pool rounds off the programme on May 30 and 31.

Also new is the Design Hub Partner programme: showrooms, studios and unique locations across Berlin open their doors, offering participants curated spaces at special rates – from AMTSALON in a former courthouse to PLATTE.BERLIN.



Die Berlin DESIGN WEEK ist ein Projekt der
state of DESIGN GmbH

תְּחִלָּה מְצַג מְצִיג תְּחִלָּה
state of DESIGN, BERLIN
tillstånd



